



**Miss Rodeo Oklahoma
Titleholder Handbook
2025**

For further information or assistance, please contact:

McKenzie Vice
National Director
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Lady-in-Waiting Guidelines

Congratulations, you have just been chosen as Miss Rodeo Oklahoma! The pride and honor of wearing this crown brings with it a tremendous amount of responsibilities. Be sure to read your contract carefully. When you sign your contract, you will be accepting the challenge of not only representing the PRCA and the sport of rodeo, but also the great State of Oklahoma and the ORPC! You will touch the lives of thousands of people across the United States, and you will become a role model to hundreds of younger children. Wear your crown proudly!

Remember that by signing your contract, you will be accepting the position of Miss Rodeo Oklahoma. You will report directly to the Miss Rodeo America National Director from Oklahoma, who along with the ORPC Board of Directors will guide and direct your efforts during your reign.

Although you won the Miss Rodeo Oklahoma pageant in June of this year, you will not receive the official title until January 1st. Until that time, you will be referred to as Miss Rodeo Oklahoma/Lady-in-Waiting. It is very important that you remember the current Miss Rodeo Oklahoma has another seven months of her reign. Please be respectful of her title and position as the first Lady of Oklahoma Rodeo. As Lady-In-Waiting, you should be working with the National Director or designated board member to prepare your schedule for the upcoming year. Oklahoma PRCA rodeos will take precedence over out of state appearances. The following expectations shall be fulfilled before officially taking over as Miss Rodeo Oklahoma on January 1st.

1. Prepare a report for the ORPC membership to be presented at the November ORPC, Inc. membership meeting. Your attendance is required at the November meeting held in conjunction with Miss Rodeo Oklahoma's send-off party. You are welcome, but not required to attend all other meetings in person.
2. Begin communicating with the National Director to provide updates of requirements and MRA preparations.
3. Attend the send-off party for the reigning Miss Rodeo Oklahoma in full western attire with Lady-In-Waiting crown and banner.
4. Attend the Miss Rodeo America Pageant and **ALL** events to watch the reigning Miss Rodeo Oklahoma compete and to meet the other states' ladies-in-waiting. The ORPC will pay for ticketed events, including 1 ticket for the royal arena table at the Fashion Show, but you are responsible for all travel expenses. You have the option of sharing a room with your parents or another Lady-in-Waiting, but you must let the National Director know your preference by October 1. Please remember that as a lady-in-waiting you are expected to dress appropriately. This includes having your hair, nails, and make-up done at all times. Your lady-in-waiting wardrobe will need to be approved by the National Director and a board member.
5. Prepare an individual sponsorship packet for approval by the National Director by September 1st. These packets may include: cover letter, ORPC information, your individual information, a draft of autograph sheet, (with picture of you in Lady-In-Waiting Crown), a schedule of your tentative appearances and your sponsorship levels.

6. You will meet with the National Director and a board member in September to discuss your MRO traveling wardrobe.
7. It is required that MRO obtains a post office box during her reign so that her physical address is not publicly listed. It is also required that a cell phone number be used for the business cards so that a reverse directory cannot be used to track physical addresses.
8. Business Cards: must have the titleholder's contact information, as well as, the National Director's contact information. Please also include the ORPC, Inc. website address. Business cards are due by October 1st to National Director for approval.
9. With the direction of the National Director, or designated ORPC member, MRO must create announcer cards. These cards will include name, title, hometown and 1 or 2 fun facts in bullet point format and are to be given to announcers at all events. These cards should fit on a 4x6 or 5x7 note card and are due to National Director for approval by October 1st.
10. Your official autograph sheet needs to be approved by October 1 and completed by November 1. National Director approval on all aspects, including picture, are required.
11. You will not be allowed to make any appearances as Miss Rodeo Oklahoma Lady-In-Waiting, unless requested by the board.
12. The Miss Rodeo Oklahoma logo is required to appear on ALL documents, including but not limited to: autograph sheets, announcer cards, business cards, sponsorship packets, invitations, stationery and thank you cards.

Titleholder Guidelines

1. Miss Rodeo Oklahoma will abide by all rules stated in the Contract that she signed after the conclusion of the pageant.
2. Oklahoma PRCA rodeos will have first priority for scheduling. The National Director will finalize all scheduling. If you choose to make other appearances, you are **REQUIRED** to inform your National Director and provide all contact information on an appearance sheet. If you want the National Director to contact others for potential appearances, you must provide the National Director with contact information.
3. The titleholder is responsible for reliable transportation to all functions. Proof of insurance will be required for that vehicle. Safe driving and clean vehicles are required at all times.
4. No males, other than immediate family members, shall accompany the titleholder to, from or during events that she is attending as MRO. During the MRO reign, MRO may not co-habitate with anyone of the opposite sex other than an immediate family member. In addition, if you have a sponsored vehicle or your name and title on your personal vehicle, your boyfriend shall not ride in the vehicle with you at any time.

5. As Miss Rodeo Oklahoma, it is important that you dress appropriately in western attire, crown, banner and be perfectly groomed at all times for all public appearances. This includes hair styled neatly, nails manicured and makeup on.
6. MRO may not have any visible tattoos or facial piercings at any time during her reign.
7. Your wardrobe must be age appropriate, no cleavage, bralessness, panty lines (dress or Wranglers) or tank tops at any event or function. Miss Rodeo Oklahoma is advised and expected to follow advice from the National Director on her clothing choices and styles.
8. The ORPC will purchase a Miss Rodeo America Associate Membership for Miss Rodeo Oklahoma Lady-In-Waiting.
9. MRO is not to attend any rodeo dances. In addition, MRO should recognize that a bar, club, or tavern is not an appropriate environment for a state titleholder even if she removes her hat, crown and banner.
10. Proper phone etiquette must be used at all times! If you do not understand proper phone etiquette, call the National Director. MRO should keep cell phone turned on silent during all appearances. At no time should MRO answer her phone or text during an appearance. MRO is not allowed to carry her phone where it is visible or partially visible. In addition, all initial contact for an appearance should be a phone call, not text.
11. Clean Crown, banner, buckle and boots must be worn for all appearances. An appearance is defined as ANY place where you might expect to meet another person interested in speaking to MRO or looking at MRO. This includes ORPC meetings and travel to and from appearances.
12. Dark, pressed and starched blue jeans are permitted when in travel status, under chaps or where appropriate. Faded blue jeans or jeans with holes are not permitted. The titleholder will receive one warning regarding inappropriate blue jeans. The second violation will result in the titleholder being required to wear only colored jeans.
13. The National Director must approve the titleholder's Miss Rodeo America Pageant Application and Pageant Program Ad before it is submitted to MRA. MRO must purchase a full-page color ad in the MRA Program. The current price of \$1,000 is subject to change.
14. Miss Rodeo Oklahoma is permitted to blog about travels and experiences as Miss Rodeo Oklahoma. In addition, Miss Rodeo Oklahoma may have a Miss Rodeo Oklahoma Facebook page, a LinkedIn account, an Instagram account and a Twitter account, all of which must be used solely to promote Miss Rodeo Oklahoma. Appropriate privacy settings must be used.
15. The National Director and/or appointed ORPC Board Member must approve the titleholder's Miss Rodeo America wardrobe by October 1. The ORPC does not require all new clothes to be made but must approve all clothing choices. It is **strongly** suggested to plan ahead for MRA wardrobe.
16. The MRO titleholder must assume financial responsibility for all preparations to represent Oklahoma during her reign, as well as, at the Miss Rodeo America Pageant and for travel and expenses incurred

during her reign. **FINANCIAL ASSISTANCE IS NOT GUARANTEED.** The ORPC will provide 2 tickets to the Royal Arena Table at the MRA Fashion Show for the titleholder's parents.

17. MRO may not compete at any rodeo as a paying contestant where she is making an appearance.
18. MRO must represent Oklahoma to the best of her ability throughout her reign and while competing at the Miss Rodeo America Pageant. MRO will often stay with a host family and is expected to treat these families with the utmost respect and recommended to provide hostess a gift. Thank you cards are always required. **IN ADDITION, ALL SPONSORS, RODEO COMMITTEES AND STOCK CONTRACTORS SHOULD RECEIVE THANK YOU CARDS FOLLOWING EVERY RODEO, AS WELL AS A THANK YOU CARD FOR CONTACT PERSON AT ALL APPEARANCES.** Furthermore, MRO is expected to arrive at all appearances a minimum of one hour before the event begins in full dress prepared with what she needs for that appearance, including but not limited to: chaps, hat, crown, banner, announcer card and autograph sheets.
19. Following her reign, the titleholder is required to attend the new Miss Rodeo Oklahoma's Coronation Ceremony.
20. Titleholders are not permitted to contact ORPC or Pageant sponsors directly for individual sponsorship. Always check with the Development Committee Chair regarding potential sponsors.
21. Titleholders will designate a charitable organization that they will spend a minimum of 15 hours' volunteer time. If you would like, the ORPC can recommend a charitable organization. Titleholders will need to have the charitable organization approved by the board and hours recorded and reported to their National Director.
22. Should a titleholder be relieved of her title or resign during her reign, she will be ineligible to compete for any future Miss Rodeo Oklahoma competitions or gain membership with the Oklahoma Rodeo Pageants Council, Inc. The ORPC reserves the right to void the membership of family members or relatives subsequent to the dismissal of title and reserves the right to refuse future membership. In addition, all ORPC scholarships related to this title will be forfeited.
23. All titleholders and their parents must sign a Non-Disclosure Agreement at the time of contract signing.
24. Miss Rodeo Oklahoma titleholders are prohibited from consuming alcohol at appearances during their reign. Oklahoma law prohibits the consumption of alcohol by minors.
25. All advertising and wraps related to your reign must be removed from vehicles within 30 days following the titleholder's year of reign.
26. All titleholders will fulfill all ORPC sponsor obligations.
27. The ORPC reserves the right to make changes, updates, and amendments as necessary to the Miss Rodeo Oklahoma Pageant Rulebook and Titleholder Handbook along with routine schedules, notices and other communications pursuant to the bylaws, policies, rules and procedures, governing the ORPC.

If at any time during her reign, the titleholder has questions, she should contact the National Director or the ORPC President.

The following is an example of the disciplinary actions that will be used.

Warning Report

This warning is: 1st 2nd 3rd Date of Warning: _____

Titleholder Name: _____

<input type="checkbox"/> Attitude/Behavior	<input type="checkbox"/> Lack of Communication	<input type="checkbox"/> Conduct of Family/Friends
<input type="checkbox"/> Habitual Tardiness	<input type="checkbox"/> Non-Approved Appearance	<input type="checkbox"/> Use of Drugs or Alcohol
<input type="checkbox"/> Cell Phone Usage	<input type="checkbox"/> Social Media	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Missing Mandatory Event	<input type="checkbox"/> Insufficient Sponsor Contact	_____

National Director/President Statement *Description of Incident:*

National Director: _____ Date: _____

President: _____ Date: _____

Titleholder Statement

I agree with the ND Statement I do not agree with the ND Statement

Titleholder Comments: _____

Titleholder Signature: _____ Date: _____

Correction Sheet

Titleholder Name: _____

Incident: _____

Action that is being taken to correct issue: _____

Date to be completed by: _____

Titleholder Signature: _____

President Signature: _____

National Director Signature: _____

This action was completed on: _____

Consequence Matrix for Unmet Expectations

The following matrix details the consequences for unmet expectations by the Oklahoma Rodeo Pageants Council (ORPC). Please familiarize yourself with this matrix. We do not anticipate ever having any of these problems! However, if any of these issues do arise, please know that the ORPC will not hesitate to implement the appropriate consequences.

Violation	1st Offense	2nd Offense	Repeat Offenses
Inappropriate Attitude/Behavior	-Meet with National Director & President	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Habitual Tardiness	-Meet with National Director & President	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Inappropriate Cell Phone Usage	-Meet with National Director & President	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Missing a Mandatory Event (Contract)	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination	-Meet with National Director & President -Possible Suspension of Title -Possible Termination

Violation	1st Offense	2nd Offense	Repeat Offenses
Lack of Communication with National Director	-Meet with National Director & President	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Making Non-Approved Appearances as MRO, MROT or MROP	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Inappropriate Social Media	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Insufficient Sponsor Contacts	-Meet with National Director & President	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination
Inappropriate Conduct by Family/Friends of MRO, MROT or MROP	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title	-Meet with National Director & President -Possible Suspension of Title -Possible Termination

<p>Use of Drugs or Alcohol</p>	<p>-Meet with National Director & President</p> <p>-Possible Suspension of Title</p> <p>-Possible Termination</p>	<p>-Meet with National Director & President</p> <p>-Possible Suspension of Title</p> <p>-Possible Termination</p>	<p>-Meet with National Director & President</p> <p>-Possible Suspension of Title</p> <p>-Possible Termination</p>
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Miss Rodeo Oklahoma Royalty Parental/Legal Guardian Agreement

When accompanying my/our daughter while she makes an appearance as Miss Rodeo Oklahoma, Miss Rodeo Oklahoma Teen, or Miss Rodeo Oklahoma Princess, I/we agree to conduct myself/ourselves in a manner that upholds the same standards that are expected of my/our daughter.

I/We will not do or say anything that could have an adverse effect on my/our daughter or the Oklahoma Rodeo Pageants Council, Inc.

I/We understand that, depending on the severity, an infraction on my/our part may be cause for, but not limited to, the following actions:

My/Our daughter's appearances may be limited.

My/Our daughter's appearances may be cancelled.

I/We may no longer be allowed to accompany my/our daughter during an appearance.

My/Our daughter may be required to surrender her title as Miss Rodeo Oklahoma, Miss Rodeo Oklahoma Teen or Miss Rodeo Oklahoma Princess.

Parent/Legal Guardian

Parent/Legal Guardian

IN WITNESS THEREOF, I have hereunto set my hand and seal on this ____ day of _____, 20____.

Notary Public for the State of Oklahoma

Printed Name

My Commission #: _____

My Commission Expires: _____

TENTATIVE SCHEDULE

This schedule will be updated throughout the year by the ORPC and the National Director.

Before June 30st:

- ❖ Biography and Photos to the National Director for website.
- ❖ Send personal thank you notes to all pageant sponsors

July:

- ❖ Meet with board to answer any questions and go over what will need to be done.
- ❖ Meet with the National Director and board member to go over handbook and requirements.

August:

- ❖ Begin looking at date and location for coronation/fundraiser – The Miss gets first choice for coronation, followed by the Teen and Princess. The Miss coronation will be held in January.
- ❖ Prepare Sponsorship packet, including picture (In Lady-In-Waiting Crown), for approval by the National Director by September 1st.

September:

- ❖ Photo taken for autograph sheets
- ❖ Meet with National Director to discuss MRA Lady-In-Waiting wardrobe and MRO traveling wardrobe for the year, as well as a budget and schedule for your year.
- ❖ Attend the MRO Alumni fundraiser, if applicable
- ❖ Begin contacting potential sponsors
- ❖ Make arrangements, in conjunction with the National Director, to attend the Miss Rodeo America Pageant
- ❖ Attend the Lady-In-Waiting clinic

October:

- ❖ Prepare autograph sheets, business cards and announcer cards for approval by the National Director by November 1st.
- ❖ Coronation date and location finalized

November:

- ❖ Business cards, autograph sheets and announcer cards printed.
- ❖ Attend the reigning Miss Rodeo Oklahoma's Send off Party - Required
- ❖ Attend the Miss Rodeo America Pageant as the lady-in-waiting - Required
- ❖ Attend ORPC Annual meeting - Required

December:

- ❖ Have three arena shirts completed by December 31
- ❖ Order scrapbook cover
- ❖ Complete pages for scrapbook from pageant until January

January:

- ❖ Coronation

- ❖ Denver Stock Show and Rodeo

February:

- ❖ Attend the Coronation Celebration of the MRO Teen – Required
- ❖ Meet with the board for review of impromptu questions and media etiquette
- ❖ Silver Spur rodeo, Kissimmee, Florida
- ❖ McAlester Pro Rodeo

March:

- ❖ Attend the Coronation Celebration of the MRO Princess – Required
- ❖ Meet with the board for mock interview of PRCA rules and Horsemanship
- ❖ Rodeo Houston
- ❖ Timed Event Championship – Lazy E

April:

- ❖ Western Heritage Awards – National Cowboy and Western Heritage Museum
- ❖ Scholarship golf tournament in Woodward, OK, if applicable
- ❖ RNCFR – Kissimmee, FL
- ❖ Submit to National Director the following for the MRO State Pageant – program cover photos, updated biography page, personal sponsor thank you page (including pictures with truck and trailer if applicable), and pictures for the titleholder slideshow

May:

- ❖ Guymon Pioneer Days Rodeo – Guymon
- ❖ Abbyville Rodeo – Abbyville, KS
- ❖ Claremore Rodeo – Claremore

June:

- ❖ Hugo Rodeo – Hugo
- ❖ MRO Pageant - Woodward
- ❖ 101 Wild West Rodeo – Ponca City
- ❖ Miss Rodeo Nebraska Pageant

July:

- ❖ Meet with National Director regarding the Miss Rodeo America Application
- ❖ Have MRA Program Ad pictures taken if necessary
- ❖ Select date for send-off party, if desired
- ❖ Newkirk Range Riders Rodeo
- ❖ Cheyenne Frontier Days – Cheyenne

August:

- ❖ Have completed MRA program ad to National Director
- ❖ MRA application completed with pictures
- ❖ Scrapbook updated through at least June 30.

- ❖ Lawton PRCA Rodeo
- ❖ Will Rogers Memorial Rodeo – Vinita
- ❖ PRCA Hall of Inductions – Colorado Springs

September:

- ❖ Elk City Rodeo – Elk City
- ❖ Attend the MRO Alumni fundraiser, if applicable – Required
- ❖ Mini clinic provided by National Director
- ❖ Crown to 2024 MRO for autograph pictures - Required

October:

- ❖ MRA wardrobe complete
- ❖ Travel plans to MRA finalized
- ❖ Final preparation for send-off party, if desired
- ❖ Prairie Circuit Finals - Required
- ❖ Tulsa State Fair

November:

- ❖ Send-off party, if desired
- ❖ ORPC Hall of Fame Gala
- ❖ NCWHM Rodeo Hall of Fame Inductions
- ❖ Scrapbook completed

December:

- ❖ MRA Pageant – Las Vegas

Following reign:

- ❖ Attend the coronation ceremony of the new Miss Rodeo Oklahoma - Required
- ❖ Encouraged to attend all other fundraisers and MRO pageants
- ❖ Take a non-voting seat on the board for the year following your reign.

Coronation Guidelines

The following is a list of guidelines to use in planning a MRO Coronation Celebration:

- With the help of your National Director choose a date in January
- Choose a location, time, optional entertainment and menu for the evening. (Various civic organizations will often donate space. Contact the National Director if you need a letter requesting space.)
- Choose an emcee; make sure to give him or her accurate information about the Miss Rodeo Oklahoma Pageant Program and history.
- Contact a hotel in the area that is willing to hold a block of rooms at a group rate for people who travel to the event.
- Create invitations to mail out to all Oklahoma PRCA rodeos, ORPC, Inc. Membership, former and potential pageant contestants, and former Miss Rodeo Oklahoma titleholders. Please contact the Secretary for these lists.
- Invitations must be mailed 3 to 4 weeks prior to the event.
- Get all information regarding the evening to the website coordinator three weeks before the event including:
 - Written descriptions of all live auction items
 - Tentative list of all silent auction items
 - Number of silent auction items
- Find an auctioneer for the live auction.
- Create a schedule for the evening of what you need the ORPC membership to assist with such as: serving food, front door, silent auction- receiving money and distributing items
- Create a signup sheet for visiting royalty at the front door.
- Create programs. (Optional)
- Have a cash box available for the door and silent auction. (You may ask the Treasurer to do this)

Example of Coronation Ceremony Itinerary:

Welcome – announcing the silent auction giving the time it will close

Invocation

Dinner

Introduction

- ❖ Introduction of ORPC, Inc. and members
- ❖ Introduction of Visiting Royalty and former Oklahoma titleholders
- ❖ Introduction of the new Miss Rodeo Oklahoma
- ❖ Acceptance speech by the newly crowned MRO

Live Auction

Closing

Attached is the ORPC Fundraiser Policy

ORPC Fundraiser Policies

1. Each titleholder will be permitted to hold a “coronation celebration” as a fundraiser, or any fundraising event.
2. The Miss Coronation celebration will be held first, followed by the Teen and then the Princess. Alcohol is prohibited at any Teen and Princess event.
3. Titleholders are permitted to sell tickets to these events as well as hold live and silent auctions.
4. One half (50%) of all proceeds earned on silent and live auction items at coronation fundraisers, that are donated by ORPC members, excluding items provided by the titleholder and family members, will be retained by the ORPC to benefit the scholarship fund.
5. All proceeds generated from titleholder donations and fundraisers including, but not limited to, coronation fundraisers, **MUST** go through the ORPC bank account and follow appropriate procedure to access. Due to federal regulations regarding 501c(3) status, all funds are subject to audit by the Internal Revenue Service. A dated receipt will accompany a donation in excess of \$250.00.
6. Titleholders must submit receipts to receive funds. Receipts must be submitted to the Treasurer for approval. Eligible expenses may include, but are not limited to:
 - a. Coronation expenses
 - b. Fuel for travel for appearances
 - c. Other travel expenses such as airfare or lodging
 - d. Meals purchased in conjunction with an appearance
 - e. Clothes purchased for year of reign (must have prior approval by National Director)
 - f. Dry cleaning for appearance clothes
7. Authorization for reimbursement will depend on the balance held by ORPC office for travel, lodging, clothing, etc. No additional funds will be provided after the titleholder exhausts her account.
8. In order for funds to be tax deductible under IRS 501(c)3, all checks must be payable to Oklahoma Rodeo Pageants Council (ORPC).

Autograph Sheets (ORPC Policy)

1. The ORPC will pay for the titleholder autograph sheets as follows:
 - a. Miss – the first 1,000 full-page color autograph sheets.
 - b. Teen – the first 300 full-page color autograph sheets.
 - c. Princess – the first 300 full-page color autograph sheets.
2. You are encouraged to find sponsors for your autograph sheet.
3. **All** autograph sheets must have the approval of the National Director before going to the printer, even if they are temporary.
4. You must have all ORPC Platinum Sponsors names or logo on front of autograph sheets.
5. The MRO logo must be on the front of all autograph sheets.
6. The front image for all autograph sheets purchased by the ORPC must be a Sherry Smith Photography image.